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A man with glasses, wearing a dark suit jacket over a light blue shirt, is speaking and gesturing with his hands. He is standing in front of a large screen displaying his name and title. The background features a green wall with plants.

Vivendi Harry Guez Chief Data Officer





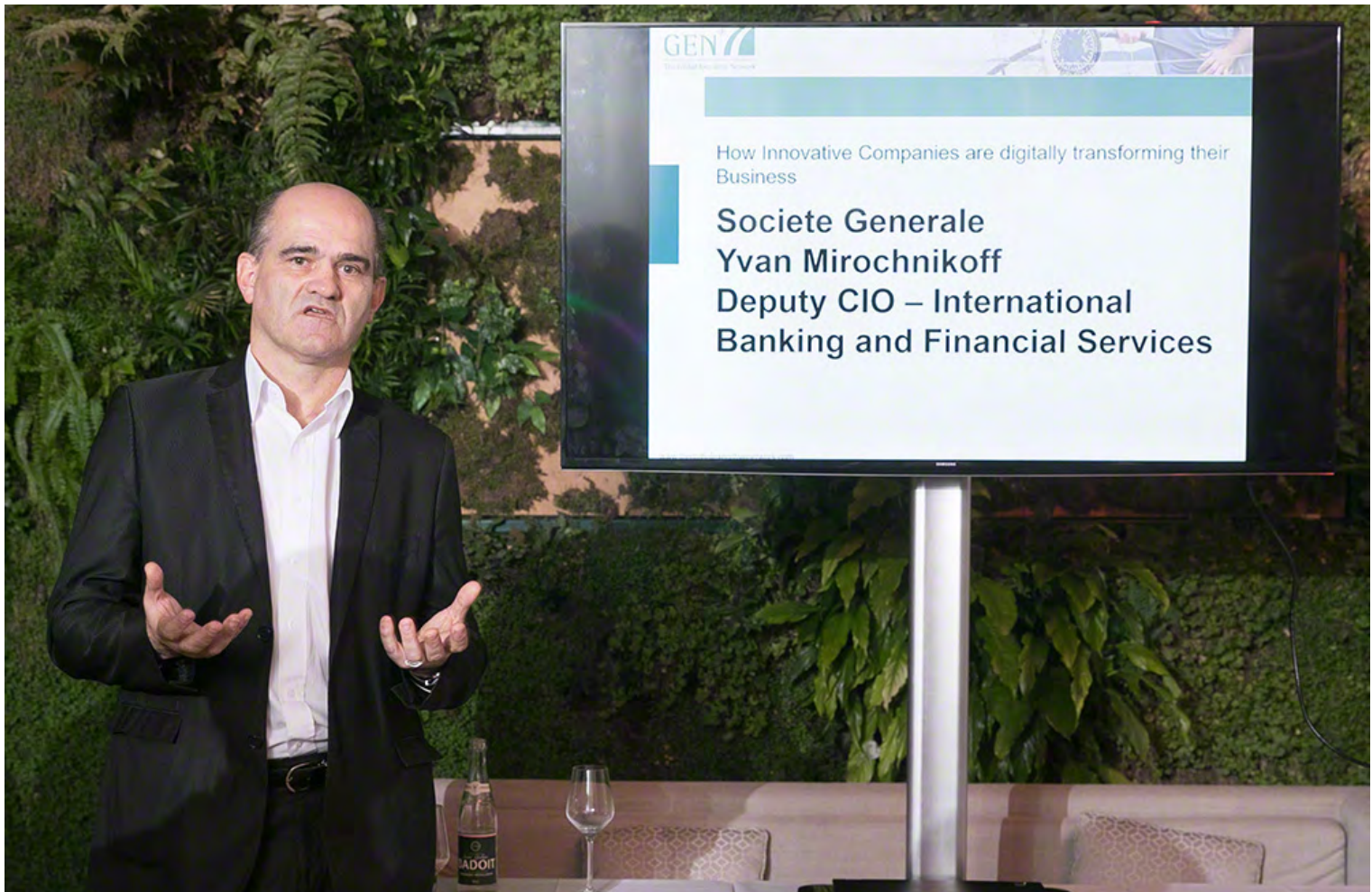




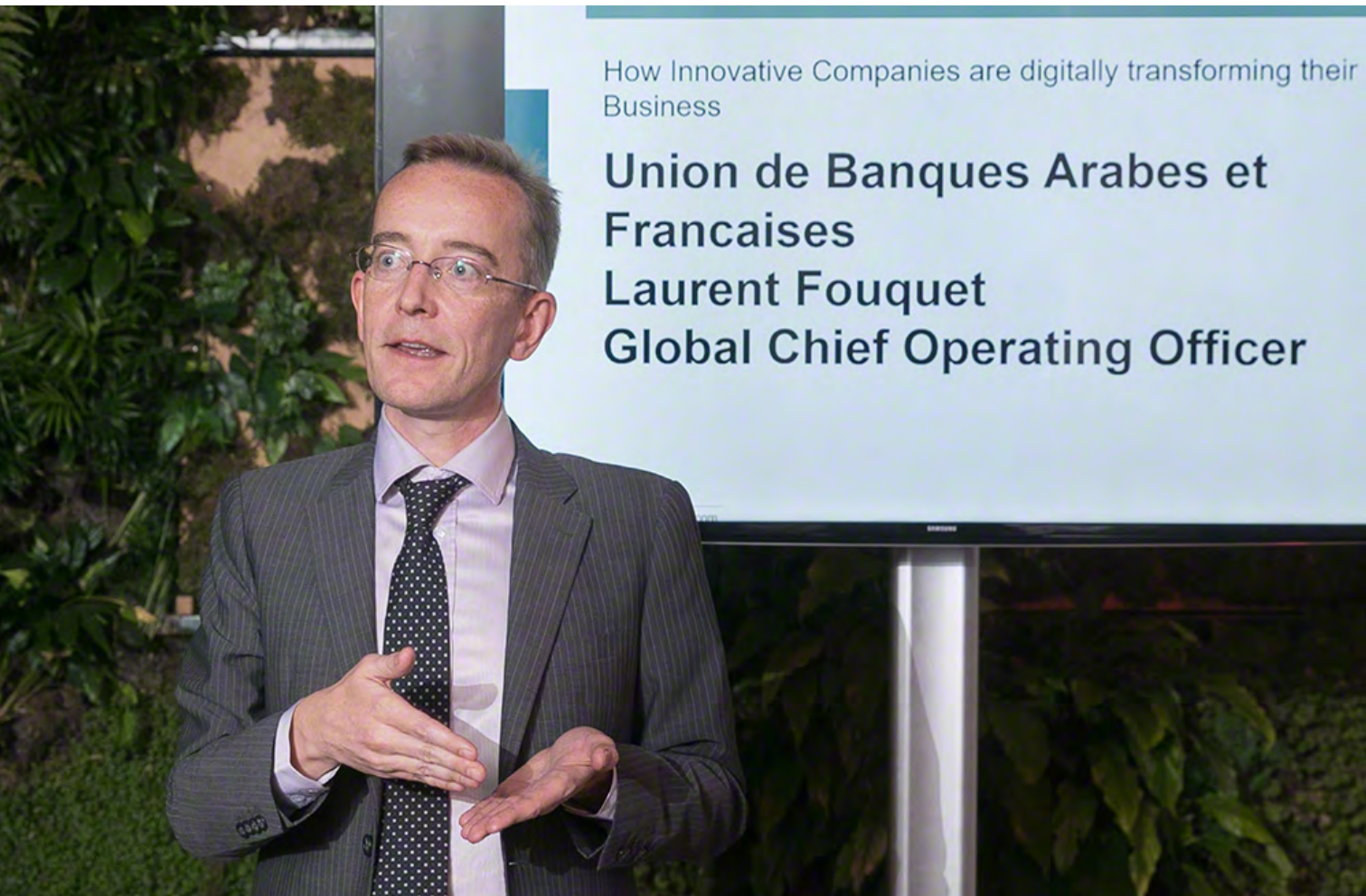












How Innovative Companies are digitally transforming their Business

**Union de Banques Arabes et
Francaises**
Laurent Fouquet
Global Chief Operating Officer



3) Valoriser les données clients à travers le SI







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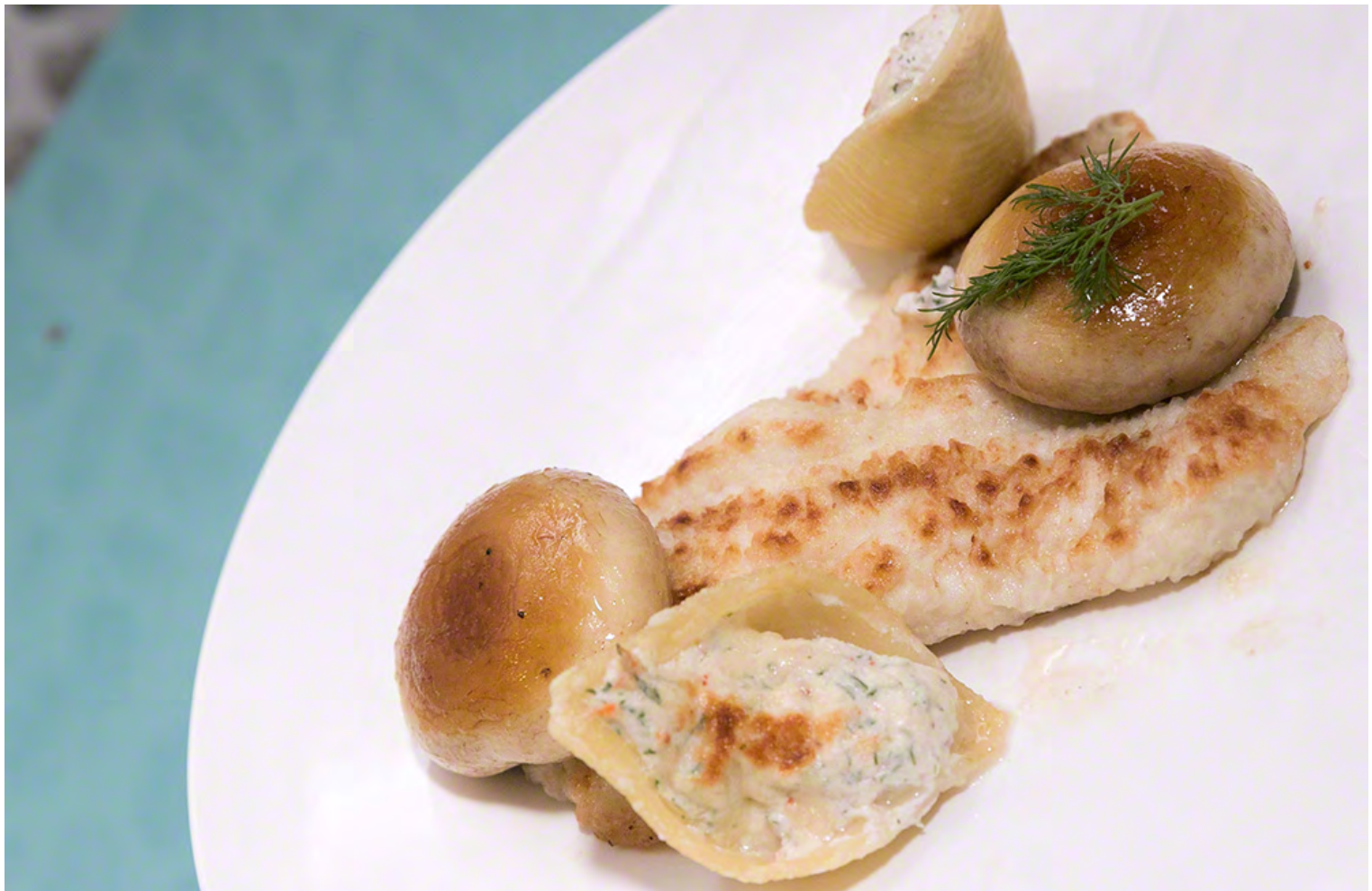


















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The Global Executive Network

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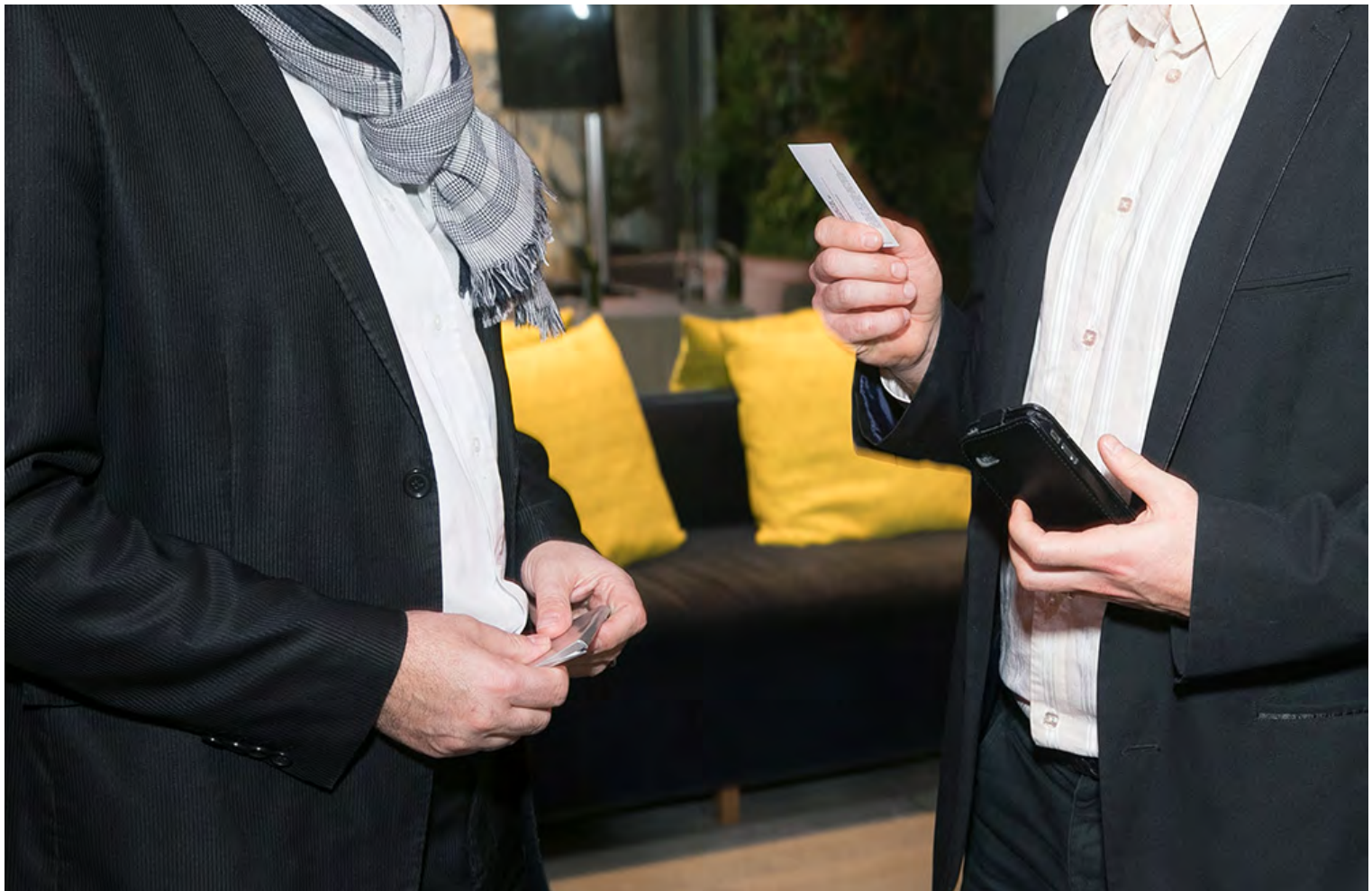
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