



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.









© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.











© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.



The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





The Customer Experience Edge: One Customer.  
One Experience. One Enterprise

Intact Insurance Company

Monika Federau

Senior Vice President,  
Marketing

[www.intactlife.com](http://www.intactlife.com)



The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.

The Customer Experience Edge: One Customer.  
One Experience. One Enterprise

The Globe and Mail Inc.

Alon Marcovici

Vice President Marketing

Consumer Sales & Marketing



The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





The Customer Experience Edge: One Customer.  
One Experience. One Enterprise

Aviva Canada

Paul Fletcher

Senior Vice President Strategy

[www.avivacanada.com](http://www.avivacanada.com)









The Customer Experience Edge: One Customer.  
One Experience. One Enterprise

Visa Canada

Nicolas Lopez

Head of Emerging Products -  
Marketing

[nicolas@visa.com](http://nicolas@visa.com)



The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.

The Customer Experience Edge: One Customer.  
One Experience. One Enterprise

UPS Canada

Dominic Porporino

Vice President Canada  
Operations











The Customer Experience Edge. One Customer.  
One Experience. One Enterprise

JPMorgan Chase

Ingrid Kasaks

Director, Digital Strategy &  
Partnerships

[www.jpmorganchase.com](http://www.jpmorganchase.com)



The Global Executive Network

© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.







The Customer Experience Edge: One Customer.  
One Experience. One Enterprise

Sears Canada  
Pouneh Hanafi  
Divisional Vice-President  
Marketing  
Apparel and Accessories

[www.digimarc.com](http://www.digimarc.com)



© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.













© GEN – The Global Executive Network is a registered trademark

Images on the website have been digitally watermarked with ownership and usage information. Digimarc and the Digimarc logo are registered trademarks of Digimarc Corporation. The „Digimarc-Enabled“ Web Button is a trademark of Digimarc Corporation, used with permission.





















