

PRESS RELEASE

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The Global Executive Network Organizes Executive Networking Dinner for the Insurance Sector

The Executive Insurance Dinner for managers “Faster Time-to-Market – Products and Distribution Channels in Insurance“, will take place in London, UK, on 1st July 2010.

Ponta Delgada, Portugal, 4 April 2010

The Global Executive Network, an international provider of high-quality networking events covering current trends of industry-focused and management-related topics, will host the Executive Insurance Dinner: „Faster Time-to-Market – Products and Distribution Channels in Insurance“ in London, UK, on 1st July. The goal of the event is to enable participating executives from insurance companies to discuss successful strategies on a management level and to exchange experiences and best practices as well as engage in informal networking.

CIOs, COOs, CTOs, Heads of IT, eCommerce, eBusiness Strategy and Distribution/Channel Distribution as well as Managing Directors General Insurance or Heads of General Insurance are invited to participate in this moderated networking dinner. Business experts will show how leading insurance companies have implemented a core insurance solution and self-service front-ends, minimising the time-to-market and creating the flexibility to react to market needs regarding both products and the user experience.

The insurance sector faces many big challenges today. With the increasing competitive pressure and push for the fast development of new sales channels in order to be “first”, the need to develop and distribute insurance products quickly is more important than ever. Differentiation across all distribution channels and brands is essential for being successful as an online provider of insurance as well as the flexibility to adjust the rating and segmentation of the insurance products. In addition, many insurers struggle with old legacy applications. Integration with new products is cumbersome and it becomes almost impossible to take new products with an intuitive user experience to the market across all distribution channels. Insurance companies need to develop the agility required to reduce the time-to-market for new products and adjust capacity/processes to special situations and evolving requirements.

The dinner will provide ample opportunity for executives to discuss the competitive market environment and efficient strategies for differentiation, customer segmentation, dynamic pricing and IT integration.

„Our new Executive Insurance Dinner provides managers with the possibility to create and discuss efficient strategies and solutions for the current pressing market challenges and to benefit from a business-oriented transfer of expertise with the other participating executives. Our guests are deeply interested in learning from an extended network and in establishing high-level contacts also outside of their workplace. The international professional council of The Global Executive Network is responsible for ensuring the top quality of all events and dinner speeches“, says Martin Hegi, managing director of The Global Executive Network.

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About Us

The Global Executive Network (G.E.N.) is an international provider of high-quality networking events for business executives, covering current trends for industry-focused and management-related topics. The company is headquartered in Ponta Delgada, Portugal and has achieved an excellent reputation as one of the leading global event providers. Each year, more than 10,000 senior management guests from large corporations and medium-sized companies participate in G.E.N. Events. More than 500 events covering over 50 different subjects are offered every year. The international professional council of The Global Executive Network monitors the quality of all events and dinner speeches.

Events are delivered in Portugal, the United Kingdom, Spain, France, Germany, Switzerland, Austria, Belgium, Holland, Luxembourg, Czech Republic, Hungary, Poland, Bulgaria, UAE, South Africa, the US, Canada, South America as well as China, Hong Kong, Taiwan, Singapore, Malaysia, Thailand, the Philippines and Indonesia.

Further information:

The Global Executive Network: <http://www.theglobalexecutivenetwork.com>

The Professional Council:

http://www.theglobalexecutivenetwork.com/index_de.php?nav=main&con=prof/council