

PRESS RELEASE

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The Global Executive Network (G.E.N.) Organizes New Event Series “Legal Knowhow Management – From Jurists for Jurists”

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The Global Executive Network, an international provider of high-quality networking events for managers covering current trends of industry-focused and management-related topics, has launched the new event series “Legal Knowhow Management – From Jurists for Jurists”. The first events will take place on 9th June in Munich, on 14th June in Hamburg and on 28th June in Frankfurt, Germany. Managing partners, heads of IT and decision-makers in the field of knowledge management of mid-sized or large law firms and legal bodies are invited to participate in this networking dinner. The goals of the event are for participants to discuss the topic with their peers, exchange experiences and compare best practices as well as informal networking among the guests.

Law firms, legal services and legal authorities today have to manage huge amounts of data. This data is available both in structured and unstructured form and is mostly stored in different databases and filing systems. In addition, the internet provides a myriad of information. Lawyers cannot take full advantage of all this knowledge, however, as relevant pieces of information are not connected with each other and cannot be found quickly enough.

Weblaw AG, headquartered in Bern, Switzerland, with a subsidiary in Frankfurt, Germany, is a sponsor of this event. In a short dinner speech, an expert will present the legal search engine „Lawsearch Enterprise“, which is well-established on the Swiss market. The technology systemizes and refines legal information by automatically indexing data, establishing links to external references and making it searchable for relevant keywords. Lawsearch Enterprise thus renders processes of research and the transfer of expertise more efficient. According to a survey conducted by the University of Applied Sciences of Luzern, legal staff can save an average of at least half an hour of time-consuming searches per day and per person. In addition, Weblaw AG offers a lecture for legal practitioners on „Twitter, Xing and Co.“, which will discuss efficient ways for external search processes. It will take place on 9th September in Hamburg, on 30th September in Frankfurt and on 28th October in Munich, Germany.

"Our networking events are always moderated in a professional way. They not only provide deep discussions on industry-focused and management-related topics but they also contribute to considerably promoting the business-oriented transfer of expertise between the participants. Our guests are deeply interested in learning from an extended network and in establishing high-level contacts also outside of their workplace. The international professional council of The Global Executive Network ensures the top quality of all events and dinner speeches“, says Martin Hegi, managing director of The Global Executive Network.

Further information is available at www.theglobalexecutivenetwork.com and <http://www.weblaw.ch>.

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The Global Executive Network (G.E.N.) is an organizer of events covering current trends of industry-focused & management-related topics that are of general interest to managers. The Global Executive Network is headquartered in Lagos, Portugal. The company has achieved an excellent reputation in the marketplace as one of the leading event organizers. Each year, more than 9,500 senior management guests from medium-sized companies and large corporations participate in events organized by The Global Executive Network. The international professional council of The Global Executive Network monitors the quality of all events and dinner speeches.

Events are delivered in Portugal, the United Kingdom, Spain, France, Germany, Switzerland, Austria, Belgium, Holland, Luxembourg, Czech Republic, Hungary, Poland, Bulgaria, VAE, South Africa, the US, Canada, South America as well as Asia-Pacific.

Further information:

The Global Executive Network: <http://www.theglobalexecutivenetwork.com>

The Professional Council:

http://www.theglobalexecutivenetwork.com/index_de.php?nav=main&con=prof/council