

2017

Global Digital Transformation Study 2017

Published by GEN – The Global Executive Network

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The Global Executive Network

Global Digital Transformation Study 2017

GEN–The Global Executive Network is conducting a Global Digital Transformation Study 2017 during Autumn 2016 and offers different sponsoring and brand awareness approaches for Software and IT companies as well as Strategy and IT Consulting companies.

This study will be published in 4 steps, 1st pre-release by 01 September 2016, 2nd pre-release by 01 October 2016, 3rd pre-release by 01 November 2016 and final release by the beginning of January 2017.

This global study is an overview of **vendors and consultants supporting Digital Transformation** as well as contains dozens of **Digital Transformation case studies around the globe (incl. The Americas, Asia incl. India, Australia and Japan as well as all across EMEA)** and an important part will be the **input of experts** to what is relevant to get Digital Transformation successfully executed in a corporate environment.

The level of executives being part of **GEN–The Global Executive Network**, please find here: http://www.theglobalexecutivenetwork.website/index_us.php?nav=main&con=impressions and here: http://www.theglobalexecutivenetwork.website/index_us.php?nav=main&con=customer/statements.

GEN–The Global Executive Network is one of the leading global senior level organizations with extensive reach into the World’s leading 15.000 companies.

Content of the Study:

- Profiles (incl. ratings of GEN) of Software and IT companies as well as Strategy and IT Consulting companies supporting Digital Transformation
- Case studies of the 15.000 leading organizations around the globe (incl. The Americas, Asia incl. India, Australia and Japan as well as all across EMEA) with focus in the Fortune 2.000 companies
- Expert insights
- Interviews with experts

Volume of the Study:

The volume will be 280 to 350 pages.
The study will be delivered as printable PDF.

Releases of the Study:

This study will be published in 4 steps.
1st pre-release by 01 September 2016, 2nd pre-release by 01 October 2016, 3rd pre-release by 01 November 2016 and final release by the beginning of January 2017.

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